

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Released of Advertisement in “Air Costa Happy Flying” magazine, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad – Publication Charges – Sanction for 12 issues for an amount of Rs.8,40,000/- including taxes - Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 623

Dated: 28/10/2015  
Read the following:

1. From Mr. B. Anand, M/s. BLITZ Multimedia Pvt., Ltd., Mumbai, Dt:26-06-2015.
2. Govt.Lr.No.2321/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.23-07-2015.
3. Invoice No.15-16/428, of M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, Dated:05-09-2015.

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**ORDER:**

In the reference 1<sup>st</sup> cited above, Mr. B.Anand, M/s. BLITZ Multimedia Pvt., Ltd., Mumbai, has requested for Telangana Tourism advertisement in in-flight magazine, Happy Flying in Air Costa Airlines for 12 insertions at an negotiated cost of Rs.8,40,000/- including taxes. Accordingly, Government have issued a work order through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, an empanelled agency with the department, for the same, vide reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, has furnished a bill for an amount of Rs.70,000/- inclusive taxes (Rupees Seventy Thousand only) including taxes, towards release of Telangana Tourism advertisement in Happy Flying in Air Costa Airlines, the first issue for the month of September, 2015 and requested the Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord and release an amount of Rs.70,000/- inclusive taxes (Rupees Seventy Thousand only) towards Telangana Tourism advertisement in Happy Flying in Air Costa Airlines for September, 2015 issue through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad. The details of Bank account is as follows:-

Bank Name	:	ICICI Bank
Branch Name	:	M.G Road, Cochin, Kerala
Account No.	:	001005011006
IFSC Code	:	ICICI0000010

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.VENKATESHAM  
SECRETARY TO GOVERNMENT**

To  
M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

**Copy to:**  
The YAT& C (PMU- Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**